



UP TO
15% OFF

SPRINKLES

FOR EVERY OCCASION



Sell more cakes and make more money





PICK & MIX & MATCH

your way to bigger profits
for your business



A recurring challenge for cake makers is how to sell more cakes and make more money, right?

Culppitt Select helps small businesses strike the all-important balance between eye-catching creative solutions and commercial success.

It's easier and cheaper than you might think when we provide the foundations, and you provide the flair!

WHOLESALE
CAKE
SUPPLIES



FREE & NEXT
DAY DELIVERY



EASY ONLINE
ORDERING



NO MINIMUM
ORDER



ONE SPRINKLES RANGE **HUNDREDS & THOUSANDS** OF OPTIONS

TURN THESE



EVERYDAY BAKES...

...INTO THESE



AMAZING CAKES.

... USING THESE



STRANDS

CONFETTI

PEARLS

NONPAREILS

SHAPES

RODS

70% CHEAPER
THAN PRE-MIXED SPRINKLES



48003
Pink Strands

48004
Purple Strands

48005
Yellow Strands

**SMARTER
SPRINKLES**
for bigger
baking
profits

SIMPLE TECHNIQUES HIGHER VALUE

Upgrade standard cupcakes with Culpitt Select sprinkles. Create eye-catching finishes using different combinations and easy decorating techniques. Add colour, texture and personality without adding time or cost. It's a simple way to increase shelf appeal and encourage customers to pay more for an everyday treat.



SUG956
Football Sugar Decorations
27 - 50mm
Boxed 192



**LOW-COST THEME AND TEAM
PERSONALISATION**



COST-EFFECTIVE SEASONAL REFRESH



Easily update displays to give customers a reason to keep coming back. A simple change of sprinkles decoration, colours or shapes transforms a basic cupcake into an irresistible treat. Frequently refresh your range and respond quickly to every seasonal demand when you pick & mix & match.



48016
Hearts

VALENTINE'S DAY



48055
Bunnies

EASTER



48026
Eyes

48033
Green Rods

HALLOWEEN

70%
CHEAPER THAN
PRE-MIXED
SPRINKLES



EYE-CATCHING SALES

ONE RANGE
CATERS FOR
EVERYONE



- 48020
White Nonpareils
- 48062
Purple Nonpareils
- 48019
4mm White Pearls
- 48009
7mm White Pearls

One doughnut base becomes a diverse range of innovative products when you pick & mix. Culpitt Select sprinkles versatility makes it easy to achieve distinctive doughnuts with broad customer reach whilst keeping production straightforward. Refresh your display, attract impulse purchase and expand your range.



HOP ON
THE TRENDS.
KEEP COSTS
DOWN



AFFORDABLE PREMIUM TREATS

Give everyday cookies an instant upgrade with sprinkles. Enhance chocolate dipped gingerbread feet or add impactful decorative details. Basic biscuits transform into fun, giftable treats with higher perceived value. A small amount of decoration makes a big difference to how your products look and what customers are willing to pay.



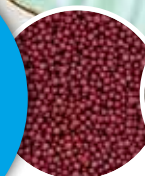
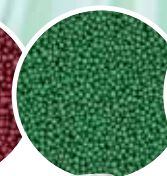
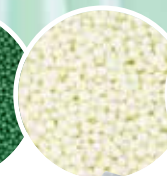
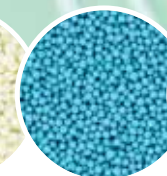
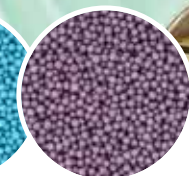
78197
Gingerbread
Cookie Mix
500g

78196
White Chocolate
& Raspberry Cookie Mix
500g

DECORATE
FOR LESS.
MAXIMISE
YOUR
MARGIN



Red Bow Sugar Pipings
25mm
568 Boxed 12
569 Boxed 250



48056
Dark Red Nonpareils

48059
Green Nonpareils

48020
White Nonpareils

48060
Blue Nonpareils

48062
Purple Nonpareils

ADDED VALUE IN EVERY BITE

Simply adding colourful strands or confetti to the mix creates a fun, sprinkle-filled surprise inside the cake.

A complementary sprinkle topping with a quick pick-and-place decoration completes the look. The result is a more memorable treat with a wow factor inside and out. The enhanced experience helps justify a higher selling price.



SUG935
Pastel Rainbow Sugarettes
26 x 35mm
Boxed 128

**MORE
SPRINKLES
FOR YOUR
MONEY**



OTHER SPRINKLE
BRANDS

OVER
20p
PER CUPCAKE

LESS THAN
6p
PER CUPCAKE

**CULPITT
SELECT**
CAKE ESSENTIALS

70% CHEAPER
THAN PRE-MIXED SPRINKLES*

PICK & MIX & MATCH SPRINKLES

for every job you need to do creatively AND commercially



LOW EFFORT / HIGH IMPACT

- Make every cake, cookie, doughnut and biscuit work harder for your business
- Simple execution
- Fast decorating when time is money



MEET ALL CUSTOMER DEMAND

- Always have the right mix for every cake, occasion and theme
- Make unique eye-catching treats your customers will love
- Personalise with ease, without eating into your profit



COST-EFFECTIVE

- 70% cheaper than a pre-mix
- Build your range and save even more with a multibuy discount
- No waste! Mix up just the right amount with no leftovers



SMALL BUSINESS FRIENDLY BULK

- Affordable 500g bulk pack value
- More sprinkles for your money
- Cheap scalable solution for professional cake decorating

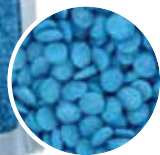
PICK & MIX & MATCH

COLOUR COORDINATE FOR EVERY OCCASION

Choose from over 50 great value packs, or pick and mix just 5+ packs to save even more with a multibuy offer!



Bake Stable
Confetti



Blue Confetti
48070



Red Confetti
48066



Orange Confetti
48067



Yellow Confetti
48068



Green Confetti
48069



White Confetti
48073



Pink Confetti
48071



Purple Confetti
48072



Black Strands
48018



White Strands
48007



Orange Strands
48008



Red Strands
48000



Blue Strands
48001



Light Blue Strands
48002



Pink Strands
48003



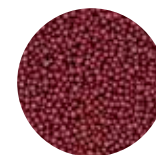
Purple Strands
48004



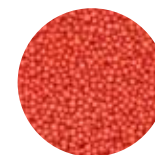
Yellow Strands
48005



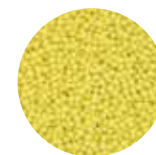
Green Strands
48006



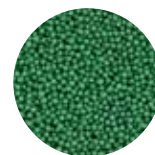
Dark Red Nonpareils
48056



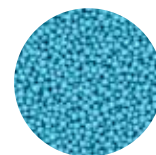
Orange Nonpareils
48057



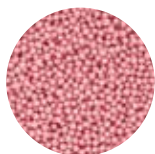
Yellow Nonpareils
48058



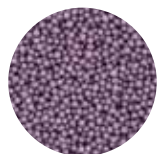
Green Nonpareils
48059



Blue Nonpareils
48060



Pink Nonpareils
48061



Purple Nonpareils
48062



Black Nonpareils
48063



Silver Rods
48022



Gold Rods
48023



Pink Rods
48029



Blue Rods
48030



Yellow Rods
48031



Purple Rods
48032



Green Rods
48033



White Hearts
48016



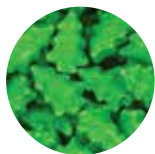
Gold Stars
48017



Pumpkin Shapes
48042



Eyes Shapes
48026



Tree Shapes
48027



Witch Hats
48064



Red Bows
48065



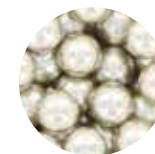
Bunnies
48055



Gold Pearls
48024



Red Pearls
48025



Silver Pearls
48021



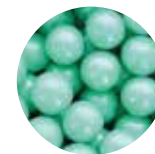
Pink Pearls
48010



Blue Pearls
48011



Black Pearls
48015



Turquoise Pearls
48012



Silver Grey Pearls
48013



Gold Pearls
48014



White Nonpareils
48020



White Pearls
48019



White Pearls
48009

BUY INDIVIDUAL POUCHES
OR SAVE WITH A
MULTIBUY DISCOUNT

FROM ONLY
£4.41
PER 500g
PACK

10%
OFF 5 OR MORE PACKS

15%
OFF 10 OR MORE PACKS

WE PROVIDE THE FOUNDATIONS
AND YOU PROVIDE THE FLAIR!



MORE SPRINKLES FOR YOUR MONEY?

The Culpitt Select sprinkles range is a scalable cake decorating solution for your business. Scan the QR code to visit culpitt.com for more information, videos and discounts.

